

## **REMARKS/ARGUMENTS**

Reconsideration and withdrawal of the rejections of the application are respectfully requested in view of the amendments and remarks herewith. The present amendment is being made to facilitate prosecution of the application.

### **I. STATUS OF THE CLAIMS AND FORMAL MATTERS**

Claims 1, 3-26, and 28-52 are pending. Claims 1, 26, 51, and 52, which are independent, are hereby amended. Claims 2, 27, 53 and 54 have been cancelled without prejudice or disclaimer of subject matter. Support for this amendment is provided throughout the Specification, specifically at pages 21-22.

No new matter has been introduced by this amendment. Changes to the claims were not made for the purpose of patentability within the meaning of 35 U.S.C. §101, §102, §103, or §112. Rather, these changes were made simply for clarification and to round out the scope of protection to which Applicants are entitled.

### **II. REJECTIONS UNDER 35 U.S.C. §103(a)**

Claims 1, 3-5, 7, 9-16, 18, 20, 22-26, 28-30, 32, 34-41, 43, 45, and 47-52 were rejected under 35 U.S.C. §103(a) as being unpatentable over U.S. Patent No. 6,356,903 to Baxter, et al. (hereinafter “Baxter”) in view of U.S. Patent No. 5,742,816 to Barr, et al. (hereinafter “Barr”) and further in view of “SAMS Teach Yourself Microsoft FrontPage 2000 in 10 Minutes” to Grimes (hereinafter, merely “Grimes”).

Claims 6, 8, 31, and 33 were rejected under 35 U.S.C. § 103(a) as being unpatentable over Baxter in view of Barr and Grimes and further in view of U.S. Patent No. 6,421,675 to Ryan, et al. (hereinafter “Ryan”).

Claims 17, 19, 21, 42, 44, and 46 were rejected under 35 U.S.C. § 103(a) as being unpatentable over Baxter in view of Barr and further in view of Grimes and further in view of U.S. Patent No. 6,023,714 to Hill, et al. (hereinafter “Hill”).

### III. RESPONSE TO REJECTIONS

Claim 1 recites, *inter alia*:

“...defining means for setting an emphasis level of a web page to a high emphasis level, a medium emphasis level, or a low emphasis level,  
wherein a number of web pages with the high emphasis level is limited to a predetermined number...” (Emphasis added)

Applicants respectfully submit that nothing has been found in Baxter, Barr, Grimes, Ryan, or Hill, taken alone or in combination, that would teach or suggest the above-identified feature of claim 1. Specifically, none of the references discloses or teaches defining means for setting an emphasis level of a web page to a high emphasis level, a medium emphasis level, or a low emphasis level, or that a number of web pages with the high emphasis level is limited to a predetermined number, as recited in claim 1.

Therefore, for at least these reasons, independent claim 1 is patentable.

Independent claims 26, 51 and 52 are similar, or somewhat similar, in scope and are therefore patentable for similar, or somewhat similar, reasons.

#### IV. DEPENDENT CLAIMS

The other claims in this application are each dependent from one of the independent claims discussed above and are therefore patentable for at least the same reasons. Since each dependent claim is also deemed to define an additional aspect of the invention, however, the individual reconsideration of the patentability of each on its own merits is respectfully requested.

Similarly, because Applicants maintain that all claims are allowable for at least the reasons presented hereinabove, in the interests of brevity, this response does not comment on each and every comment made by the Examiner in the Office Action. This should not be taken as acquiescence of the substance of those comments, and Applicants reserve the right to address such comments.

#### CONCLUSION

In the event the Examiner disagrees with any of statements appearing above with respect to the disclosure in the cited references, it is respectfully requested that the Examiner specifically indicate those portions of the references providing the basis for a contrary view.

Please charge any additional fees that may be needed, and credit any overpayment, to our Deposit Account No. 50-0320.

Applicants respectfully submit that all of the claims are in condition for allowance and request early passage to issue of the present application.

Respectfully submitted,

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